



Sahil Goyal

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### **EDUCATION**

<b>Name of the course</b>	<b>University/Board</b>	<b>Percentage</b>	<b>Year</b>
MBA	Chitkara University	7.5 %ile	Pursuing
B.com	Panjab University	67%	2011
High school	CBSE	84.6%	2008
Secondary School	CBSE	75%	2006

### **PROJECTS**

- Participated in winter school organised by Financial Technologies Knowledge Market Company (FTKMC), Mumbai and gained knowledge about the financial markets. Visited various financial institutions like RBI, SEBI, MCX, NBHC, AMFI, IBA, NSDL and BSE, which helped in understanding of the markets.
- Summer project on 'A Comparative Study on Investor Attitude towards HDFC Mutual Funds'. Learnt about mutual funds and HDFC schemes in specific. Analysed the investment behaviour, satisfaction level and awareness level among investors of HDFC regarding certain parameters.
- Prepared industrial report on "Suzlon Energy Ltd" with a view point of Financial Management.
- Research: Study on 'Dislike towards TV Advertisement' – an empirical evidence. Published in Indian Journal of Applied Research (ISSN NO. 2249-555X). To understand the reasons for hatred towards advertisement which further results in avoidance.

- Marketing Research report on “People perception towards Branded Jewellery in Tricity”. Primary research on buying behaviour of residents of tricity in respect to organised and unorganised jewellery market.
- Core member of organising committee of QuestIONS season-4 with Chitkara Business School as a discipline coordinator. Also actively involved in registration for this event from other colleges.

### **ACHIEVEMENTS**

- Won third prize in Ted Talk organised by Chitkara School of Languages.
- Won first prize as a team member in theatre activity on corporate social responsibility.
- Appreciation for best journalist in the event ‘Biographies’.

### **PROFESSIONAL SKILLS**

- Proficient in Microsoft Excel, PowerPoint and Word.
- Participated in workshop on corporate communication and soft skills.
- Attended workshop on case study analysis.

### **INTRESTS**

- Travelling and Driving.
- Web browsing.

### **REFERENCES**

Mr. Kapil Sehra

Assistant manager, HDFC Asset Management Company

Chandigarh

Contact - 0898555996

**Date**

**Signature**