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| **KRISHNA PRAKASH R**  *MALE,25,INDIAN* |

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| **ACADEMIC QUALIFICATIONS** | | | |
| 2013 | PGDM | Indian Institute of Management Rohtak |  |
| 2008  2004 | B.E.(ECE)  Class XII (TN State Board) | Mepco Schlenk Engg. College  Srivi Lions Matriculation H.S.S | 74%  91.6% |
| 2002 | Class X (TN Matriculation) | Srivi Lions Matriculation H.S.S | 81.5% |
| **PROFESSIONAL EXPERIENCE Cognizant - Associate (Projects)**  *June 2009-June 2011* | | | |
| * Worked as a **Software Quality Analyst** in Claims Department of a largest US P & C Insurance provider * Handled **multiple projects**, reported status to **6 client test leads** and received appreciation from all of them * Instrumental in **implementation of LEAN methodology of operations** in the team. * Possess good knowledge of the **P & C Insurance industry** and **trained** new associates and trainees on the same * Developed and presented an updatable **Project Dashboard** with useful metrics to monitor overall team progress to clients * Formulated and implemented a mechanism to coordinate efforts of various project teams, which reduced wastage by 20% * Awarded the ‘**Employee of the Month**’ for March 2011 in **Cognizant** for my outstanding performance | | | |
| **SUMMER INTERNSHIP HPCL**  *April 2012-June 2012* | | | |
| **Analysis of Investment Decision Criteria for Retail Outlets in HPCL**   * Analyzed the suitability of existing **capital budgeting decisions** for Retail Outlets(RO) and proposed additional criteria * Conducted a research and identified the elements determining the profitability of various categories of ROs * Formulated a framework to **monitor and address the profitability issues** in the RO level * Developed a mechanism for tracking the sales and financial performance of ROs, which was approved for implementation | | | |
| **ACADEMIC PROJECTS** | | | |
| **IIM Rohtak** | * ‘*Analysis of Mergers and Acquisitions*’, the project was done on the latest acquisitions by Indian companies in **Financial Management Course** * Project titled “*Are ECBs and FCCBs worthier for Indian companies if domestic currency fluctuates* ?” for **International Finance** course * Project titled *‘Customer Brand Loyalty for Retail Grocery Chains’* for **Advanced Marketing Research** * Performed **Business Analysis and Valuation** report for *Tata Power, Pfizer India and Berger Paints* | | |
| **M.S.E.C** | * + Developed a new multi-resolution  **Wavelet Transform** algorithm that extends the traditional K-Means image segmentation algorithm and implemented using **MATLAB** | | |
| **ACADEMIC ACHEIVEMENTS** | | | |
| * 2013 **CFA level II** candidate * Won **2nd prize** in **IIM-Bangalore Vista’s** flagship **finance** event “**Street Smart**” * Won **1st prize** in intra college **Marketing Case Study competition** **Vishleshan** at IIM Rohtak * Placed among top 10 in **Google Online Marketing Challenge** 2012, an international marketing competition * Presented a paper titled ‘*Network Security: Tracking the sources of Spoofed IP Packets’* in a National level symposium * Presented a paper titled ‘*Image segmentation using Wavelet based multi-resolution K-means algorithm’* in a National level conference | | | |
| **POSITIONS OF RESPONSIBILITY** | | | |
| * **Member, Social Development Program, IIM Rohtak** – Designed and implemented *‘Project CLRAA’* which ensured proper education and training for students in CLRAA. Involved in pitching activities for CLRAA to ensure regular funding. * **Active Member, Finance and Investment Club** of IIM Rohtak * **Coordinator, Organizing Committee (NCCT’08)** at M.S.E.C, Sivakasi – Organized the hospitality activities for technical symposium attended by 200 international and national delegates. Supervised a team of 15 students. * **Coordinator, Daily team Huddle meeting** at Cognizant - Conduct the daily team huddle meeting and bring in key issues and problems faced by team for discussion. Record the action log and track the problem till resolution | | | |
| **EXTRA CURRICULAR ACHIEVEMENTS** | | | |
| **Certifications** | * Completed the A1 level of **French language** certification exams * Completed **ISTQB Foundation** Level testing certification | | |
| **Social Activities** | * Volunteered and organized a ten day **NSS Special Camping program** under Anna University in 2007 * Volunteered in **Outreach**, a CSR entity in Cognizant and conducted events in schools across Chennai | | |
| **Quiz** | * Awarded 2nd place in MATIZ 2007, a UG/PG Quiz Contest conducted by Dept. of Maths, TCE, Madurai | | |
| **Event Management** | * Organized two educational tours and two industrial visits for my department in MSEC * Organized weeklytraining sessions for students in CLRAA based on their class and subjects needed | | |
| **Others** | * Undergone an engineering Summer In-plant training in BSNL, Trichy | | |