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| **CHINMAY MISHRA**  *MALE, 26, INDIAN* |

**IIM%20C**

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| **ACADEMIC QUALIFICATIONS** | | | | | |
| Year | | Qualification | Institute | %/C.G.P.A | |
| 2013 | | PGDM | Indian Institute of Management Rohtak | - | |
| 2008 | | B.Tech (CS) | Ajay Kumar Garg Engineering College, Ghaziabad | 69.64 % | |
| 2003 | | Class XII (ISC) | City Montessori School, Lucknow | 81.25 % | |
| 2001 | | Class X (CBSE) | JB Academy, Faizabad | 87.00 % | |
| **ACADEMIC DISTINCTIONS** | | | | | |
| * Secured **99.05 %ile** out of 2,30,000 candidates in the Common Admission Test (*CAT 2010*) * **Ranked 2nd in Information Technology** in a class of **120 students** in 1st year of engineering * **2nd Rank Holder** in School in 10th Board Examination and stood among the **Toppers** in Faizabad District | | | | | |
| **PROFESSIONAL EXPERIENCE** | | | | | |
| **Infosys Technologies Ltd. System Engineer** *September 2008 – May 2011*   * Acted as a **Database Administrator** and **Configuration Manager** for the team. Led a team of 5 for BI related development. * Handled the **DBA part Single-handedly** for client Steward Enterprise generating a Quarterly **Revenue of $2,00,000** * Represented the **offshore team** for developing reports and interfaces in **SQL Server Reporting** and **SQL Server Integration Services** * Monitoring, Optimizing, Modeling, and Maintaining the MS SQL Server database for the US client with changing business requirements. * **Technologies**: .Net, Data Warehousing, Business Intelligence, Databases, Oracle Apps E Business suit 11i, MS Excel   **Pinnacle Tutorials Faculty** *May 2008 – September 2008*   * Taught Quantitative Aptitude section to a batch of 60 studentsaspiring for CAT ‘2009. Also took doubt clearing sessions. * **Planning and execution of business expansion strategy** for PT Education franchise, Ghaziabad. | | | | | | |
| **INTERNSHIP** | | | | | |
| **HCL Infosystems (Office Automation) Management Trainee** *April 2012 – May 2012* | | | | | |
| Project : **Designing B2B Marketing Strategy**   * Designed and executed an **Online Marketing Strategy** for Office Automation division of HCL Infosystems. * Planned, managed and delivered a high quality **B2B event campaign** (Product Launch). * Part of **Search engine optimization** team and also suggested changes to company website by looking at page rankings, CPC, etc. | | | | | |
| **ACADEMIC PROJECTS** | | | | | |
| **IIM Rohtak** | Business Valuation & Investment – **Live Project** with **Opulence Business Solutions**, Delhi   * To identify potential investment opportunities, prepare & pitch to company’s top management * Identify and match potential investors on basis of strategic importance & synergy   Completed a **Live Project** on “**Google Marketing using Ad-Words for Media Redefined”**   * Company Profile: Media Redefined, Online marketing company, Noida * Project Budget : **USD 500** || Duration: **1.5 months** * Results Achieved : **5 sales completed with CTR: 2.05%** * Technology: **Google Ad-Words**, **Google Analytics**, **Traffic Estimator** & other Google tools | | | |
| **POSITIONS OF RESPONSIBILITY** | | | | | |
| **Member, Students’ Council** *at IIM Rohtak 2011*   * Coordinating the activities of various committees and organizing major events   **Member, MAMTA - Infosys Initiative To Help Needy and Poor**  *2010-11*  **Head Coordinator, Tech Trishna 08** - Inter College Technical Fest *at AKG Engineering College* *2008*   * Negotiated sponsorship deals with various companies worth Rs 3.2 Lakh * **Organized and coordinated** 13 technical events during the fest   **Member, Indian Society For Technical Education** – Computer Science Department *at AKG Engineering College 2007-08*   * Acted as a communication channel between the society and the students for smooth conduction of events   **Sports Captain** *at City Montessori School 2002-03* | | | | | |
| **EXTRA CURRICULAR ACTIVITIES** | | | | | |

* + **Asia Pacific Finalists (**among top 5 teams in Asia Pacific & top 20 in World**) in Google Online Marketing Challenge 2012**

Budget **:** USD 250; Clicks Achieved: 454; CTR Achieved: 1.54%; Total Participation: Around 11,000 throughout the world

**Got business of around Rs. 2.5L for the client;** Designed and implemented full Online Marketing Strategy for the client

* + **Organized** IIM Rohtak **first 10K Marathon** under ongoing theme of ‘India for Girl Child’ in February 2012.
  + Won2nd prize in **Inter College Coding and Robotics Competition** organized by AKG Engineering College in 2008
  + Won 1st Prize in Inter College Art Exhibitionin 2005
  + **Recommended by Air Force Selection Board – I,** Dehradoon, in NDA – 2003
  + Won **bronze medal** in **All India Painting Competition conducted by DISHA** in 2000
  + Won **Gold medal** in **District level Tae-Kwan-Do tournament** in 1999
  + Won numerous prizes inSports like Football, Basket Ball, Cricket, Athletics etc at School and College level
  + Won numerous prizes in Debate, Group discussions and GK competitionsat School level